



# INTERNATIONAL PROCEEDING OF INNOVATIVE SCIENCE AND TRANSDISCIPLINARY STUDIES

e-ISSN: 2746-3338

Available online at <https://ipistrans.lppmi.or.id>

Email: [proceedings@lppmi.or.id](mailto:proceedings@lppmi.or.id)

## Abbreviated Forms in the Instagram Account of As'adiyah Pusat Sengkang

Sri Verlin

---

### Corresponding Author

Email:  
[sriverlin0@gmail.com](mailto:sriverlin0@gmail.com)

---

### Keywords

*abbreviations, acronyms,  
instagram, vocabulary*

---

### Abstract

The use of abbreviations is now unavoidable as time goes by. As human needs for language increase, so does the vocabulary used, including abbreviations. Sometimes the meaning of an abbreviation or its abbreviation cannot be immediately guessed by the reader. This can shift the meaning of some vocabulary in Indonesian. This study aims to describe the dominant use of abbreviations based on their type and function found in the Instagram account of As'adiyah Pusat Sengkang. This research is descriptive qualitative, which is considered to provide a picture in accordance with existing facts. This is considered appropriate for providing a picture as detailed as possible in accordance with reality. Furthermore, the baca method was also used in data collection. Data collection in this study used the baca method with documentation techniques starting from posts from December 2024 to July 2025. From the results obtained in the Instagram account of As'adiyah Pusat Sengkang, only three abbreviations were used: abbreviations, acronyms, and combinations of acronym abbreviations. The use of abbreviations, both abbreviations and acronyms, is expected to increase efficiency and effectiveness within the school environment, both in the teaching and learning process and in administrative activities at As'adiyah. Coupled with interesting and informative content, the use of abbreviations on the As'adiyah Pusat Instagram account can be an effective medium for introducing Islamic boarding schools, attracting the interest of prospective students, and establishing good relationships with alumni, parents of students, and even the wider community.

Universitas Islam As'adiyah Sengkang, Indonesia

---

The International KKN-IK Program 2026 (29 January - 4 February 2026), held in a hybrid format, with the theme "Love-Based Curriculum and Ecological Service to Build Sustainable Local and Global Communities," organized by the Institute for Research and Community Service (LPPM) of Universitas Islam As'adiyah Sengkang, Indonesia

## INTRODUCTION

Social media has become an integral part of everyday life, especially for Generation Z, who often spend their free time engaging in various activities on social media. Among social media platforms, Instagram is the subject of this study because it is one of the most popular, with millions of active users worldwide. Instagram is dominated by visual content, such as photos and videos. This allows researchers to study images and videos used for various purposes, including communication and marketing. This makes it an interesting research subject to understand users' behavior in using language, especially abbreviations.

Issues related to language in everyday life are also very diverse. One that we frequently encounter is written language, especially on social media. The arbitrary use of language on social media allows for the emergence of new knowledge that can displace old knowledge. One such understanding is abbreviation. This phenomenon is commonplace for maintaining interactions on social media.

The use of abbreviations is now unavoidable as time goes by. As human needs for language increase, so does the vocabulary used. As social media advances, and the Indonesian language develops, so too will the abbreviations we use. Why is this? Because language will continue to evolve into a modern vernacular, the use of various abbreviations also tends to be forced.

The human need for practical, fast, and efficient language certainly requires speed, including in writing, especially on social media. The most frequently used abbreviations in society are usually abbreviations and acronyms. With the presence of abbreviations in these fields, terminology formation becomes more effective, efficient, and memorable. The abundance of abbreviations in society significantly influences the development of the Indonesian language, which generally has diverse languages (Kuswaya, 2021).

This occurs to avoid the inconvenience of excessively long language becoming convoluted. Besides being difficult to understand, it can also be cumbersome to write, as long language, when written repeatedly, can become increasingly boring for readers (Khoirunnisa et al., 2023). The development of abbreviations encompasses various aspects. Abbreviations are also widely used in the police force. Furthermore, election seasons contribute significantly to linguistic development, driven by individual needs and creativity (Musawwir & Tri Aryanti, 2022).

Abbreviations can be divided into five types: abbreviations, for example, SIM (Driver's License), acronyms, for example, Pemilu (General Election), fragments, for example, Prof. (Professor), contractions, for example, takkan (will not), and letter symbols, for example, (centimeter) (Supartini & Solihah, 2022). Incorrect use of abbreviations can result in the information being conveyed being misunderstood by the reader because it can give rise to multiple interpretations. The more abbreviations used without explanations, the more difficult it can be for readers or listeners. The development of abbreviations is very diverse, such as having the same form but having different meanings or intentions. The use of words in the media often uses acronyms. Acronyms are shortened words and syllables. The use of abbreviations and acronyms that are messy or unstructured will cause understanding to be biased by the reader. This will result in confusion for the reader. Acronyms, abbreviations, and terms arise because of the depiction of current situations. The use of acronyms,

---

abbreviations, and new terms must be carefully understood, otherwise the meaning of the vocabulary or term may be inaccurate (Anwariyah, 2023).

What's interesting about abbreviations is that the words they form or produce sometimes become accepted by the language community even though they don't conform to the rules of their formation. On Instagram, frequently used abbreviations can also shift the meaning of some vocabulary in Indonesian. Sometimes the meaning of abbreviations or their abbreviations isn't immediately predictable to the reader. In written language, especially on social media, the phenomenon of abbreviated language represents a new breakthrough for communication. Communication through abbreviations on social media has led to changes in language use within a society. Along with the development of various related media and technological advancements, people tend to shorten words when communicating on social media to save typing time (Pramesti & Putri, 2023).

Regarding language and Instagram users, the author finds the use of abbreviations in the As'adiyah Pusat Sengkang Instagram account interesting. Upon closer examination, the use of abbreviations in the account takes various forms. The abbreviations used tend to be unfamiliar to the general public (Ridwan, 2024), given that the account features Islamic activities at Islamic boarding schools. For example, (1) MQKN (Musabaqah Qiraatil Qutub Nasional, the abbreviation for MQKN is apparently incorrect by replacing the letter K with Q, which means that from Kutub to Qutub. (2) PDF (Pendidikan Diniyah Formal) in the account is equivalent to high school. Another abbreviation is Portable Document Format or a file format used to store documents. (3) AG (Anregurutta) is also an interesting thing in abbreviations because it is a characteristic of the As'adiyah Islamic Boarding School. Anregurutta is an abbreviation for AG which is an honorary title in the Bugis and Makassar cultures of South Sulawesi which is given to senior scholars who are recognized for their knowledge and morals.

These three abbreviations are examples of the use of diverse abbreviations. This is certainly a novelty in terms of language. In this regard, the author will examine more deeply the types & functions of abbreviations used considering that this is very interesting for language users, especially the use of abbreviations in Instagram accounts. As'adiyah Center Sengkang.

## **METHOD**

The method used in this study is a descriptive method presented qualitatively. Research on abbreviations, specifically between abbreviations and their abbreviations, is a descriptive type of research. This is considered suitable for providing a picture as detailed as possible in accordance with reality. This descriptive research was used to uncover the types and purposes of abbreviations in the Instagram account of As'adiyah Pusat Sengkang. Primary data in this study were obtained from Instagram social media in the form of text containing abbreviations and their abbreviations. Furthermore, secondary data in this study came from research relevant to the object of study, such as books and articles. With secondary data, this study can be compared with primary data to support the validity of the analysis results. Data collection in this study used the observation method with documentation techniques starting from posts from December 2024 to July 2025. In addition, the researcher also used advanced

techniques in the form of note-taking techniques. The data analysis technique used in this study was a qualitative descriptive analysis technique. The population of this study was all forms of abbreviations and their abbreviations in certain Instagram accounts in the form of photos. The sample used in this study does not depend on quantity, but more on quality and more on the researcher's subjective considerations based on the scope and depth of the problem being studied.

## **RESULTS AND DISCUSSIONS**

The results of this study revealed that there are three types of abbreviations on the As'adiyah Pusat Instagram account. The following is a discussion.

### **Abbreviations**

#### **(RA) Raodhatul Athfal**

(RA) Raodhatul Athfal is a formal early childhood education institution under the auspices of the Ministry of Religious Affairs of the Republic of Indonesia. RA is equivalent to a Kindergarten (TK), but with an emphasis on Islamic religious education. RA aims to develop the potential of children aged 4-6 years comprehensively, encompassing religious and moral values, physical motor skills, cognitive skills, language skills, social emotional skills, and the arts, with an emphasis on Islamic religious values.

Another difference is that the abbreviation for RA stands for Raden Ajeng Kartini, a Javanese noble title for a noblewoman. RA also has another meaning: Radhiyallahu Anhu, an Arabic expression meaning "May Allah be pleased with her" and commonly used for the companions of the Prophet Muhammad.

#### **(MI) Madrasah Ibtidaiyah**

MI is the abbreviation for Madrasah Ibtidaiyah, a basic level of education in Indonesia's formal education system, equivalent to elementary school (SD) and managed by the Ministry of Religious Affairs. Furthermore, in Indonesian, "mi" or "mie" refers to a thin dough usually made from wheat flour and cooked by boiling, frying, or serving in soup. Noodles are a popular food in Indonesia and come in many variations. Furthermore, in a business context, MI can stand for Management Information, which is data or statistics used to measure performance and support decision-making.

#### **(MTs) Madrasah Tsanawiyah**

MTs is the abbreviation for Madrasah Tsanawiyah, a formal education level in Indonesia equivalent to junior high school (SMP). MTs are under the auspices of the Ministry of Religious Affairs and emphasize Islamic religious education, but also teach general subjects similar to junior high school.

### (MA) Madrasah Aliyah

Madrasah Aliyah is a secondary education level in Indonesia, equivalent to Senior High School (SMA). It is managed by the Ministry of Religious Affairs. It focuses on Islamic religious education, but also covers general subjects. It is managed by the Ministry of Religious Affairs. It focuses on Islamic religious education, but also covers general subjects.

MA is also an abbreviation for the Supreme Court. It is the highest state institution in the Indonesian judicial system that holds judicial power and is tasked with adjudicating cassation and judicial review cases, as well as providing legal advice to other state institutions.

### PDF (Formal Diniyah Education)

This diniyah education program is equivalent to MA, but places greater emphasis on the study of yellow books. Furthermore, PDF is also an abbreviation for Portable Document Format. PDF is a file format designed to display documents in a consistent manner, regardless of the hardware, software, or operating system used.

### (IAI) Islamic Institute

IAI is a higher education program in the field of Islamic religion. Furthermore, IAI is an abbreviation for the Indonesian Architects Association and the Indonesian Accountants Association. Both are different professional organizations.

### PSB (New Student Admission)

In the context of Islamic education, particularly in As'adiyah (Islamic boarding schools), PSB refers to the process of accepting new students at schools or Islamic boarding schools. However, PSB has different abbreviations elsewhere. For example, PSB, which stands for Learning Resource Center, refers to an institution or facility that provides learning resources, such as books, journals, internet access, and other facilities to support the learning process. PSB also stands for New Graduate Graduation. This abbreviation refers to the graduation ceremony for students who have completed their studies. Furthermore, in the sports context, PSB stands for the Bogor Football Association, which refers to the Bogor football team, and there are other abbreviations.

### PMB (New Student Admission)

PMB actually simply refers to the term "New Student Admission." However, the initial letter "P" is often replaced with different abbreviations that still have related meanings, such as welcoming, coaching, and hazing.

**PPL (Field Experience Practice)**

PPL on the As'adiyah Pusat Instagram account refers to prospective teacher students who participate in PPL to gain teaching experience in schools before graduating. However, PPL in Agriculture are officers who provide counseling and mentoring to farmers in the field. Furthermore, PPL in Election Supervision are tasked with overseeing the election process at the village or sub-district level.

**PP (Central Executive)**

PP on the As'adiyah Pusat Instagram account is the abbreviation for "Pengurus Pusat" (Central Executive). Other abbreviations for "PP" in Indonesian can refer to several things, but the most common is Government Regulation. PP can also refer to the Civil Service Police. In other contexts, such as social media, PP can mean Photo Profile or Profile Picture.

**Acronyms****Porseda (Sports, Arts, and Culture Week)**

The acronym Porseda on the As'adiyah Pusat Instagram account refers to the Sports, Arts, and Culture Week. In the same context, it also means a week of sports, arts, and da'wah (Islamic outreach). Porseda is also an abbreviation for "Pos Indonesia Ekspres Delivery." Porseda is a fast and reliable package and document delivery service from PT Pos Indonesia.

**Kemenag (Ministry of Religious Affairs)**

Kemenag stands for Ministry of Religious Affairs. Kemenag is the ministry within the Indonesian government responsible for religious affairs.

**Unisad (As'adiyah Islamic University of Sengkang)**

As'adiyah Islamic University (UNISAD) is a university located in Sengkang, South Sulawesi. UNISAD was previously the As'adiyah Islamic Institute (IAI).

**Ormawa (Student Organization)**

Ormawa is an abbreviation for Student Organization. Student organizations refer to various types of organizations formed by students at universities for various purposes, such as self-development, social activities, advocacy, and others.

**Ponpes & Pontren (Islamic Boarding Schools)**

Ponpes and pontren share the same acronym, namely pondok pesantren, or traditional Islamic educational institutions in Indonesia that emphasize Islamic religious teaching, classical texts, and the character development of students.

**Combinations of Abbreviations and Acronyms****Sekjen PP (Secretary General of the Central Board)**

The acronym Sekjen PP, as referred to in the As'adiyah Pusat Instagram account, refers to the secretariat general of Islamic boarding schools, an element that assists the leader or leadership of the As'adiyah Pusat Institute.

**Menag RI (Minister of Religious Affairs of the Republic of Indonesia)**

The acronym Menag RI refers to the Minister of Religious Affairs of the Republic of Indonesia, Prof. Dr. KH Nasaruddin Umar, MA.

**HUT RI (Anniversary of the Republic of Indonesia)**

HUT RI stands for the Anniversary of the Republic of Indonesia.

**PP Pontren (Central Board of Islamic Boarding Schools)**

PP Pontren is an abbreviation for the Central Board of Islamic Boarding Schools.

There are three types of abbreviations found in the As'adiyah Pusat Instagram account, namely (1) abbreviations, (2) acronyms, and (3) a combination of abbreviations and acronyms. The forms of abbreviations and acronyms and their full forms are generally known by the public. However, the forms of abbreviations and acronyms found in the account are not only applicable to people in As'adiyah. This means that both the full forms of abbreviations and acronyms have different full forms in different contexts. There is something interesting in the formation of the acronyms of the words *ponpes* and *pontren*, both have the same full form even though they are different acronyms. The word *ponpes* is taken from the first syllable of the first word and three letters of the second word, while *pontren* is taken from the first syllable and the last syllable of the second word. This could be a novelty in its formation. In addition, an interesting thing is also found in the combination of abbreviations and acronyms, namely only having one full form. If examined more deeply, the shorter the abbreviation and acronym formed, the more difficult it is to find the same full form.

A single abbreviation can have more than three meanings depending on the context. The same is true for acronyms. However, compared to the use of abbreviations, acronyms in the As'adiyah Pusat account are more focused. The abbreviations described previously have different meanings depending on the context. However, sometimes Indonesian language users no longer pay attention to this.

The following are the impacts of using abbreviations or acronyms with different meanings even in different contexts. First, confusion and misunderstanding. Using abbreviations without clear context can lead to people misinterpreting their meaning. For example, the abbreviation RA "Raodhatul Athfal" could lead people to think RA means Raden

Ajeng, depending on the context. Second, it can create communication difficulties. If the abbreviation used is uncommon or has many possible meanings, those reading or hearing it may have difficulty understanding the intended message. This can hinder effective communication. Third, there is the potential for misinformation. In formal situations such as writing documents or reports, misinterpretations due to ambiguous abbreviations can be fatal. For example, in the As'adiyah Pusat account, PP could refer to both Pondok Pesantren and Pengurus Pusat. Fourth, loss of time, asking for clarification or finding out the full meaning of unclear abbreviations will take time and reduce efficiency.

Through the As'adiyah Pusat Instagram account, abbreviations and acronyms also serve a number of functions, namely: (1) communication efficiency; abbreviations and acronyms shorten pronunciation and spelling, making communication faster and more efficient, especially in formal situations or when space is limited; (2) space saving; in writing, abbreviations and acronyms allow for the delivery of more information in a limited space, for example in news headlines or short messages, especially on Instagram social media; (3) ease of memorization; well-formed acronyms can be more memorable than their original forms; (4) standardization of terms, abbreviations, and acronyms helps standardize terms, especially in specialized fields such as Education; all acronyms and abbreviations are included in the As'adiyah Pusat account; (5) creating identity; several abbreviations and acronyms become a distinctive identity at As'adiyah; (6) increasing communication speed; in emergency situations or technical communication, abbreviations and acronyms can expedite message delivery.

Specifically, in the As'adiyah Pusat Instagram account, which relates to the context of Education, both the abbreviations and acronyms used enable students, teachers, and school staff to convey information more quickly and concisely, both in everyday conversation and in written documents. The use of abbreviations and acronyms can save time and space in notes, presentations, and other communication media. Furthermore, complex or lengthy terms can be shortened into forms that are easier to remember and understand, especially on Instagram, where word usage is limited. The use of abbreviations is expected to increase efficiency and effectiveness within the school environment, both in the teaching and learning process and in administrative activities at As'adiyah. Coupled with engaging and informative content, the use of abbreviations on the As'adiyah Pusat Instagram account can be an effective medium for introducing the Islamic boarding school, attracting prospective students, and fostering good relationships with alumni, parents, and even the wider community, especially followers of the As'adiyah Pusat Instagram account.

## **CONCLUSION**

There are three types of abbreviations found in the As'adiyah Pusat Instagram account: (1) abbreviations, (2) acronyms, and (3) a combination of abbreviations and

---

acronyms. The abbreviations and acronyms, as well as their full forms, are generally well-known to the public. However, the abbreviations and acronyms found in the account are not limited to those at As'adiyah. This means that both abbreviations and acronyms have different meanings in different contexts. The function of abbreviations, both abbreviations and acronyms used in As'adiyah, allows students, teachers, and school staff to convey information more quickly and concisely, both in everyday conversation and in written documents. The use of abbreviations and acronyms can save time and space in notes, presentations, and other communication media. Furthermore, complex or long terms can be shortened into forms that are easier to remember and understand, especially on Instagram, where word usage is very limited. The use of abbreviations is expected to increase efficiency and effectiveness in the school environment, both in the teaching and learning process and in administrative activities at As'adiyah. Coupled with engaging and informative content, the use of abbreviations on the As'adiyah Pusat Instagram account can be an effective medium for introducing Islamic boarding schools, attracting prospective students, and fostering positive relationships with alumni, parents, and even the wider community, particularly followers of the As'adiyah Pusat Instagram account.

The author hopes that more in-depth research will be conducted on the various forms of abbreviations, including their full forms and meanings, particularly on social media, taking into account the rules for their formation. The use of various abbreviations also tends to be forced, which could have fatal consequences for future generations, who will find it increasingly difficult to learn Indonesian due to the increasingly heavy burden of meaning each word carries. Therefore, we should minimize the use of abbreviations, except for specific purposes, so that the Indonesian language continues to develop without experiencing damage caused by abbreviations.

## REFERENCES

- Anwariyah. (2023). Akronim, Singkatan, dan Istilah di Masa Pandemi Covid-19. Narasi: *Jurnal Kajian Bahasa, Sastra Indonesia, Dan Pengajarannya*, 1(1), 24–45. <https://doi.org/10.30762/narasi.v1i1.899>
- Khoirunnisa, K., Sumarlam, S., & Nugroho, M. (2023). Tipologi Abreviasi dan Akronim: Titik Pijakan Awal Pemanfaatan Semantik dalam Penyusunan Kamus Bahasa Indonesia. *GHANCARAN: Jurnal Pendidikan Bahasa Dan Sastra Indonesia*, 4(2), 208–220. <https://doi.org/10.19105/ghancaran.v4i2.6831>
- Kuswaya, A. (2021). Abreviasi Dalam Produk Makanan. *Diksatrasia : Jurnal Ilmiah Pendidikan Bahasa Dan Sastra Indonesia*, 5(1), 171–179. <https://doi.org/10.25157/diksatrasia.v5i1.6545>
- Musawwir, M., & Tri Aryanti, P. (2022). Abreviasi Bahasa Indonesia Dalam Harian Jambi Ekspres Online. *Jurnal Eduscience*, 9(3), 772–781. <https://doi.org/10.36987/jes.v9i3.3432>
- Pramesti, D. A., & Putri, R. K. (2023). Penggunaan Singkatan Dan Akronim Dalam Media Chat Di Smk Swasta. *Jurnal Ilmiah Pendidikan ...*, 1(1). <https://jurnal.alimspublishing.co.id/index.php/JIPA/article/download/54/44>
- Ridwan, M. (2024). Abreviasi Pada Postingan Instagram Pesan Unissula 2023 dan Implementasinya Sebagai Kamus Abreviasi Bahasa Indonesia. 1–210.

[http://repository.unissula.ac.id/35255/%0Ahttp://repository.unissula.ac.id/35255/1/Pendidikan Bahasa %26 Sastra Indonesia\\_34102000003\\_fullpdf.pdf](http://repository.unissula.ac.id/35255/%0Ahttp://repository.unissula.ac.id/35255/1/Pendidikan%20Bahasa%20Sastra%20Indonesia_34102000003_fullpdf.pdf)

Supartini, D., & Solihah, S. (2022). Penggunaan Abreviasi, Singkatan, dan Akronim dalam Media WhatsApp di SMK Bina Sejahtera 1 Kota Bogor. *Dewantara : Jurnal Pendidikan Sosial Humaniora*, 1(3), 53–62. <https://www.sirclo.com/blog/memahami-pengertian-media-sosial-whatsapp-sudah-tahu/>.